Creating a Bloomberg Login
Creating Your Own Login

1. Open the Bloomberg application. You can do this in one of three ways:
   A. Click on the Bloomberg desktop icon

   ![Bloomberg desktop icon](image)

   B. Find the Bloomberg program under the Start menu

   ![Windows Start menu](image)

   C. Locate the Bloomberg application using its file path: C:\blp\Wintrv\WINTRV.EXE

   ![File explorer with WINTRV.EXE highlighted](image)
2. Once Bloomberg is open, you will see the screen below. To start, select a language then hit the green <GO> button or Enter key on the keyboard, or click using the mouse.

3. Next, you will be prompted to the screen below. Click on the “Create a New Login” link.
4. You will now go through a 4-step process to create your login:
   A. Start
   B. User Information
   C. Validation
   D. Password

   Follow the login wizard to create your own Bloomberg credentials. You will need a phone handy in order to receive a text message or automated phone call with an authentication password to secure your new login.

   A. Start
   Select your preferred language and then click the “Continue” button or type 1 <GO> on the keyboard.
B. User Information
Fill in the appropriate information below. Make sure to enter valid phone numbers and use your UConn email address for the “Corporate Email Address” section. Click the “Continue” button or type 1<GO> on the keyboard when completed.

C. Validation
As another form of authentication, Bloomberg needs to generate a validation code that you will have to type into the Bloomberg terminal. You can receive this code via a SMS text message or an automated phone call. Select your preference by clicking on the option and then click “Send Code” or type 1<GO> on the keyboard.
You will now be promoted to the screen below and asked to type in your validation code.

D. **Password**

Congrats! You have now successfully created your new Bloomberg login. Now, you can change your new login name if you prefer by clicking on “Change your login name” or type 1<GO> on the keyboard or you can select “Click here to return to the login screen” or type 2<GO> on the keyboard to return to the main login screen to start using Bloomberg.
5. Type in your new Login Name and Password to start using one of the most powerful financial tools in the world – Bloomberg!