BCLC Alumni Highlight
Nick Smeriglio '21
Marketing Major

Production and Development Intern for MTV/VH1-Viacom
What did this internship position entail and what was your role?

I was responsible for finding B-roll and ancillary footage as well as making pitch decks for shows like Wild 'n Out, The Martha and Snoop Show, and Hip Hop Squares. A lot of the footage I selected would go towards promo content for social media, and deleted scenes for digital releases. I was also able to help out as a production assistant on set for TRL.
How has the BCLC helped you to prepare for your internship?

The BCLC made it easy for me to find out about on and off campus events for business students, and gave me access to some events and resources that other business students didn't have. Having places to go to for resume critiques, interview tips and general career advice gave me a huge leg up against other internship applicants!